7-0-32936

9.25"
7.75"
7"

LIFE IS NOT WATERPROOF.

Floods are not selective in their destruction. They do not respect wealth or privilege, class or creed.

In their wake, they simply leave mud splattered memories, where once stood a thriving community.

And they are anything but rare. Every year, floods account for over $2 billion in property damage. Worse still, they can happen anywhere. In fact, about 25% of all flood insurance claims come from areas that are not even designated high risk.

Floods are a nightmare not just experienced by "other people." Yet, in too many cases, we don't have flood insurance because we make the mistake of believing our homeowners' insurance covers flood damage. It doesn't.

There is an answer though. It's called National Flood Insurance. It's easy to get through your local insurance agent and is backed by the Federal Government. Plus, it could cost little more than $100 a year, depending on where you live and the coverage you choose.

Life may not be waterproof, but your insurance coverage should be.

CALL NOW 1 888 724 6375
(TDD# 1 800 427 5593) or
talk to your insurance agent.
www.floodalert.fema.gov

FEMA's National Flood Insurance Program-working with Project Impact to build disaster resistant communities.

PROJECT IMPACT

BE FLOOD ALERT

NATIONAL FLOOD INSURANCE PROGRAM

©2000 Federal Emergency Management Agency/National Flood Insurance Program

9.75"
10.5"
11.25"

AD Code: FEM GEN M6527

JOB: FE_11198-01_pass01	**CLIENT:** FEMA Direct	**PO#:** 09007	**COLORS:** 4/C
PUB/ISSUE:	**AD:**	**CW:**	**PROD:** Brian Hearn
TRAFFIC: Ann Rodreguez	**AE:** C. Riviera	**PLATE:**	**LINE SCREEN:**
GALLEY#: 1	**TRIM:** 7.75 X 10.5	**BLEED:** 9.25 x 11.25	**SAFETY:** 7 X 9.75
DATE: 4/26/00 - 5:18 PM	**USER:** Anita Velez	**MACHINE:** BZNYMAC_jbaptist	**PREVIOUS USER:** mike rios
PREV MACHINE: BZNYMAC_jbaptist		**CREATED BY:** mik rios	**CREATED:** 4/19/00 - 5:42 PM

DOC PATH: FE 11198 & 11197:FE_11198-01_pass01.job:FE_11198-01_pass01
FONTS: Helvetica, Missing, TradeGothic BoldCondTwenty
IMAGES: single4_v2.eps @ 95%

PROD
QC
PR
AE
CW
AD
CR DR
AC DR

C M Y K

FINAL RELEASE
DATE:
TIME:

AD# FEM-GEN-M6527-A-724-6375
TRADITIONAL HOME-OCT.'00

AGENCY # FEM GEN M6527

PREFLIGHT PRESS PLATES

- ☐ Print out separations next pass*
- ☐ Make indicated revisions
  - ☐ Imaging ☐ Art Production
- ☐ OK—Passed to Print Production
  - ☐ Approved for download

*Please specify all colors, spot colors tints (%), and/or any CPS numbers of companion pieces for reference. If specific information is not known or available, supply or indicate what you wish to match. 100% black is understood and need not be called out.

THIS ADVERTISEMENT PREPARED BY BOZELL, NY