THERE'S A CHANCE OF FLOODING IN YOUR AREA. ARE YOU WILLING TO BET THE HOUSE ON IT?

Well, are you? You'd be surprised at how many homeowners are still willing to risk everything they have over a small insurance premium.

The sad fact is that floods are a nightmare not just experienced by "other people." In too many cases, we don't have flood insurance because we make the mistake of believing our homeowners' insurance covers flood damage. It doesn't.

Yet, for little more than $100 a year, depending on where you live and the coverage you choose, you can get National Flood Insurance. That's hardly a lot for the peace of mind that comes with knowing you can depend on a policy that's backed by the Federal Government.

What's more, National Flood Insurance is easy to get through your own insurance agent.

Don't take a chance. Make the call.

CALL NOW-1 888 724 6386
(TDD# 1 800 427 5593) or
talk to your insurance agent.
www.floodalert.fema.gov

FEMA's National Flood Insurance Program-working with Project Impact to build disaster resistant communities.

PROJECT IMPACT

BE FLOOD ALERT

NATIONAL FLOOD INSURANCE PROGRAM

©1999 FEMA/National Flood Insurance Program

Cyan Magenta Yellow Black

CPS#: FE_9424-01_pass00	CLIENT: Fema	PR. MNGR.:	LINE SCREEN:
CREATOR: Will C.	AGENCY#: FEM GEN M6525-A-888-724-6017	AE:	COLORS: 4/c
CREATED: 6:59 PM - 11/2/99	P.O.#: 05415	AD:	
SOURCE:	PRODUCT: ad	CW:	
REVISED BY: TROY JACKSON	PUB/ISSUE:	BLEED: 8-3/4 x 11-1/4	
UPDATED: 3:09 PM - 11/22/99	GALLEY #: 1	TRIM SIZE: 7-3/4 x 10-1/2	
	TRAFFIC: Isabelle Rousseau	SAFETY: 7 x 9-3/4	

C M Y K

PROD
PR
CW
AD
AE
ACD
CR DR
QC

DOC PATH: FE_9424-.job:FE_9424-01_pass00.job:FE_9424-01_pass00
IMAGES: BHGhpiv1.tif_FPO
FONTS: FC-Helvetica-BldCnd 18/12, Helvetica 6/auto, Helvetica 9/auto, Helvetica 7/auto
NOTES:

FINAL RELEASE: DATE: / / TIME:

THIS ADVERTISEMENT PREPARED BY BOZELL, NY

PROOF PRINTED AT 55%

AD#:FEM-GEN-M6525-A-724-6386
SOUTHERN LIVING HOUSE PLANS-Fall'00