

4.5"

4.25"

**THINK OF IT
AS SAVING FOR
A RAINY DAY.
A VERY
RAINY DAY.**

Floods are the #1 natural disaster in this country.
And they can happen anywhere.
Yet, many people don't have flood insurance. They think they're covered for flood damage under their homeowner's policy. They aren't. And neither are you. That's why you should talk with us about National Flood Insurance. It's easy to get, backed by the Federal Government and, depending on where you live and the coverage you choose, could cost just a little more than \$100 a year.

Do it now. Because that rainy day could be a lot closer than you think.



NATIONAL FLOOD INSURANCE PROGRAM

The National Flood Insurance Program is administered by the Federal Emergency Management Agency.

6.125"

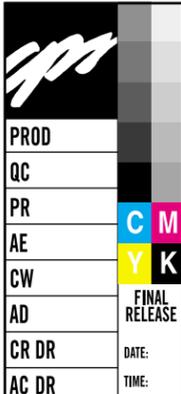
6.375"

FE_12840-12

Cyan Magenta Yellow Black

Printed from disk at 100% BM 8/28/00

AD CODE: M6408

	PROD	JOB: FE_12840-12_pass03pe	CLIENT: FEMA	PO#: 12280	COLORS:	
	QC	B/W	TRAFFIC: Scott Melendez AE: Jennifer Baez	PLATE:	LINE SCREEN: 85	
	PR	PUB/ISSUE: Thinking of it/ 2 col. Hearn	GALLEY#: 1 TRIM: 4.5" x 6.375"	BLEED:	SAFETY: 4.25" x 6.125"	
	AE	DATE: 8/28/00 - 5:37 PM USER: D. Gerndt	MACHINE: BZNYCPS_tjackson	PREVIOUS USER: c		
	CW	tsanos	PREV MACHINE: BZNYCPS_tjackson	CREATED BY: Wes	CREATED: 8/24/00 - 8:45	
	AD	P M	DOC PATH: Jaz 1GB:FE_12840-12_pass03pe.job:FE_12840-12_pass03pe			
	CR DR	DATE:	DATE: 8/28/00 - 5:37 PM			
	AC DR	TIME:	TIME:			
			IMAGES: fema patch logo b&w.eps @ 75%, FE_Sandbag/think.EPS @ 42.3%			

AGENCY #
FEM GEN M6408

PREFLIGHT PRESS PLATES

Print out separations next pass*

Make indicated revisions

Imaging Art Production

OK—Passed to Print Production

Approved for download

*Please specify all colors, spot colors tints (%), and/or any CPS numbers of companion pieces for reference. If specific information is not known or available, supply or indicate what you wish to match. 100% black is understood and need not be called out.

**THIS ADVERTISEMENT
PREPARED BY BOZELL, NY**