

NFIP CO-OP ADVERTISING APPROVAL APPLICATION

JUNE 2002 – NOVEMBER 2002

(Please print)

Name _____

Company Name _____

Address _____ City _____ State ____ Zip _____

Phone () _____ Fax () _____ E-mail _____

Name of person or agency that reimbursement check will be made out to: _____

IMPORTANT: THIS APPLICATION, AND YOUR FLOOD INSURANCE ADS, MUST BE APPROVED BEFORE THEY RUN. IF WE DO NOT RECEIVE THEM IN ADVANCE, YOU WILL NOT BE ELIGIBLE FOR REIMBURSEMENT.

Newspaper and magazine flood insurance ads must appear in print by or on November 30, 2002. **Radio spots must air by or on November 30, 2002.** All invoices, tearsheets and air checks (for radio) must be received no later than December 31, 2002. If the invoices, tearsheets and/or air checks are not received on or prior to December 31, you **WILL NOT BE REIMBURSED.**

There is a maximum amount that an individual agent/ WYO can be reimbursed from the NFIP Co-op Advertising Program between June 2002 and November 2002. Reimbursements limited and available on a first come, first qualified basis.

Complete a full line for each advertisement.

Ad #	Name of Medium	Date of Ad	Size or length of Ad	State Co-op Ad Airs/Runs	Cost of Each Ad
1					
2					
3					
4					
5					
6					

For Office Use Only:

Approved By: _____

TOTAL = _____

Date: _____

Amount Earmarked: _____

Please send or fax this application to:

NFIP Co-op Advertising Manager c/o Bozell Worldwide, Inc. 40 West 23rd Street New York, NY 10010 Fax: (212)727-5719	Your Signature _____ Date _____
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ALLOW 2 WEEKS FOR PROCESSING. If you have questions, please call **1-800-564-8236**.

(6/12/02)